

# SBBA Board Meeting

Okeechobee, Florida

Saturday, August 19, 2017

President's Welcome: 10:00 am

Call to Order by Michael Candler, President

Invocation given by Roger Greuel

Roll Call: Doug Cheney – present

Jim Wannamaker – absent

Eddie Roberts – present

Richard Sox – absent

Johnny Vines – absent

Oskar Juarez – absent

Roger Greuel – present

Alvin Stinson - absent

Davy Sneed - present

Michael Candler – present

Chris Lowery – present

Evon Crooks – absent

6 out of 11 board members present. Enough members present to constitute a quorum.

Michael Candler acknowledged President of IBBA Dr. Perkins at meeting.

**SBBA Website:** Michael Candler presented the Texas Brangus Breeders website, as an example of what the SBBA website could look like. He received a quote of \$3500 for website set-up, & \$200 a quarter for maintenance. Wendy Sneed also presented 2 additional website marketing companies. They had not given her a quote of website set up as of the meeting. Michael Candler stated that our current SBBA website is full of viruses. Motion to shut down the old website was given by Chris Lowery. Board agreed to disable all buttons on website but to not lose the sebrangus.com name. Dr. Perkins mentioned talking to Ed at Edge marketing to lower price of website set up. Dr. Perkins displayed the Beefmaster Breeders page. Meeting attendees agreed that they liked the look, & set-up of that website. Michael Candler asked for a raise of hands of members who would be willing to purchase an ad on the website to help defer website costs. Chris Heptinstall asked who is going to keep up with soliciting ads? Wendy Sneed & Garrett Thomas Ideas were given for the September Sale to sell ads, fun-auction for a big ad.

**Sunbelt Expo:** Kim Carter is communicating with Tracy Barrett about booth. Paperwork that was sent to secretary was given to Kim Carter involving booth placement set-up etc. Wendy asked for more SE photos that could be used on the 2 roll-up banners. Dr. Perkins mentioned he had those & would send them to her.

**Membership Dues:** Michael Candler stated that membership dues were low, & that to pay dues. An email will be going out to membership to remind them to pay dues. Also a table set up at SBBA banquet & sale for members to pay dues. Maranda Lowery mentioned that we could set up a Square acct for SBBA so members could pay dues on website, & through a square reader at events. Eddie Roberts motioned that the President or Sec/Tres. Be in charge of financials of Square use. Doug Cheney seconded the motion.

**Brangus World Congress:** Roger Greuel asked about donating more SBBA funds to the IBBA World Brangus Congress. After looking at the sponsorship groups Davy Sneed motioned to increase budget by \$2500, allocated with \$1500 additional funds to go toward the IBBA World Congress & \$1000 allocated to SBBA promotional items as giveaway marketing for the breeders of the SE area. Wendy Sneed agreed to look into those items. Seconded by Eddie Roberts.

**SBBA Sales:** Michael Candler presented that some members had expressed giving consideration to other sale managers of the SBBA. He mentioned he did not want to have an open discussion about it at this meeting, considering that the current Sale Manager Doug Williams was not present. Michael Candler asked Andrew Connley if he had any remarks. Andrew Connley said he was not prepared at this meeting to present anything, & would like to give a presentation at the Annual Board Meeting in January 2018. Mr. Galloway expressed the the SBBA would need to have confidence in the sales manager team. Roger Greuel noted that we could have additional sales throughout the Southeast since we cover such a broad area. Michael Candler then noted that he would contact Doug Williams so he could also present at the January meeting.

**Board Members:** Michael Candler expressed concern over a few board members that are no longer participating in Board meetings, such as Johnny Vines, & Oskar Juarez. Mr. Galloway asked when those board members terms were due to expire. Minutes from last minutes stated that both of them were due to expire in 2017, decided that nothing would be done at this time, but at January meeting new board members would need to be called.

**2018 Annual Board Meeting:** Michael Candler will organize meeting with details to come for the date & location.

**2018 Field Day:** Ask Blackwater Cattle Company for 2018 field day as they have offered in the past.

**Legacy Leadership Conference:** Quinn Carter presented the SBBA with a plaque for sponsorship. They had 93 attendees.

Adjourn the meeting was proposed by Roger Greuel & seconded by Doug Cheney.

