

2018 SRJBS

Dear Exhibitors and Parents:

This year will mark our eighth year that we have had our renewed SRJBS. We have been able to grow each and every year and it is our hope that we can continue to do so. As you know it takes a great deal of money to fund such an event. This event is funded entirely from the sale of a Donation Heifer that has been provided by our generous Brangus Breeders. This years heifer is being donated by Town Creek Farm, West Point, MS. Owner, Mr. Milton Sundbeck and Ms. Joy Reznicek, Marketing.

The Buyer Group presents a unique opportunity to support our Southeast Juniors and provides a chance of taking the female home and not be out a substantial amount of money. Participation in the Buyer Group is accomplished by a Ranch, breeder, business or individual buying a ticket into the Buyer Group with a \$100 donation. Anyone can make as many donations as they wish and each \$100 donation will receive one ticket. The total of the donations collected will be the amount the Buyer Group will bid on the Donation Heifer. At the fall of the gavel, if the Buyer Group has the winning bid, all tickets will be put into a hat and a winning ticket will be chosen. The holder of the winning ticket will own the female at this point in time and can chose to take the female home or donate her back for auction again. No money will be collected at the time of the ticket sales, Invoices will be sent after the sale.

For all of the past Buyers Groups we have set a price of \$500 per ticket. This has been successful but we have only targeted our Brangus Breeders. Also, during the past buyer's groups we have only had a few of our Jr's sell any of the tickets. This is for the benefit of **ALL** of our Jr's so we would like to see all of our Jr. exhibitors participate in this program. After much consideration the SRJBS Committee feels that we need to reduce the price of the tickets to \$100 ea. And encourage each exhibitor to sell at least 5 tickets each to their local family, friends and business's. An award will be given to the exhibitor that sells the most tickets.

Please review the enclosed Buyers Group ticket application. Please print these tickets out and complete one for each sale. It will be up to you to fill the form out completely and accurately. All forms will need to be turned into Kim Carter. You can turn those in by mail, email or bring them with you to SE Field Day or at the time of check-in for the 2018 SRJBS. Her mailing address is P.O. Box 1142, Haines City, FL 33845 and email is raftercc@verizon.net. We are looking forward to seeing everyone at the 2018 SRJBS. Good luck with the ticket sales and let's make this year's show and sale the best yet.

Tom Hayford

SRJBS Committee Members:

Tom & Vicki Hayford

Roger & Janet Greuel

Kim & Michael Carter

Randy & Diane Bateman

William & Sara Carte